FOR IMMEDIATE RELEASE

Emineo Pursuits and Innovatiq Technologies Forge Strategic Alliance to Launch Integrated Workforce Transformation Suite in the AI Era

Joint Go-To-Market partnership combines human-centric organizational readiness, with AI-driven skills management to help Singapore enterprises execute job redesign and maximize Enterprise Workforce Transformation Programme (EWTP) outcomes.

SINGAPORE, November 20, 2026 — Emineo Pursuits, a Singapore-based social enterprise specializing in sustainable organizational productivity and employee engagement, and Innovatiq Technologies Pte Ltd, a provider of IT services and digital transformation solutions, today announced a strategic alliance following the signing of a Memorandum of Understanding (MOU) on November 2, 2026.



Krishna Das, CEO of Innovatiq Technologies Pte Ltd (center-left, holding signed MOU), and Gurunath Hari, CEO and Principal Consultant of Emineo Pursuits (center-right, holding signed MOU), alongside team members from both organizations at the strategic alliance signing in Singapore.

Through this combined Go-To-Market (GTM) partnership, the two organizations are launching the **Workforce Transformation and Capability Enablement Suite**.

Powered by Innovatiq's **SkillEra** platform and Emineo Pursuits' proprietary **PEAKISM™ 2.0 Framework**, the integrated solution is designed to help modern enterprises overcome three critical workplace challenges: workplace transformation friction, AI-driven digital transformation, and executing precise skills-gap diagnostics to future-proof their teams.

The alliance directly supports national workforce transformation priorities under Singapore's **Enterprise Workforce Transformation Programme (EWTP)**. As part of their joint ecosystem strategy, Emineo Pursuits and Innovatiq intend to collaborate closely with key national anchor partners—including the **Singapore Business Federation (SBF)** and its Jobs-Skills Integrator office, the **Singapore National Employers Federation (SNEF)**, and the **Skills and Workforce Development Agency (SWDA)**.

Bridging Human Readiness with Enterprise Technology

Traditional corporate transformation efforts often stall when organizations deploy new software without addressing underlying employee bandwidth, leadership alignment, or change fatigue. The joint solution resolves this gap across the entire transformation lifecycle:

- **Evidence-Based Workforce Diagnosis & Job Redesign:** Emineo Pursuits deploys its research-backed **Six Dimensions of Capacity** assessment tools and **PEAKISM™ 2.0** diagnostic logic to establish people-readiness and capacity baselines, while Innovatiq provides digital capture, skills telemetry, and certification tracking.
- **Structured Change & Sustained Capability Building:** Emineo Pursuits delivers executive onboarding models, leadership pledges, manager-development workshops, and ongoing executive coaching and mentoring. Innovatiq reinforces daily habit adoption through the **SkillEra Training Management System (TMS)**, AI-driven learning journeys, and digital assessments.
- **Unified Analytics & Enterprise Governance:** Both organizations fuse pre- and post-intervention capacity and engagement indicators with platform completion and certification records into a combined adoption and capability dashboard—hosted on Innovatiq's enterprise cloud infrastructure with strict cybersecurity and data-protection controls.

Leadership Commentary

> *"Sustainable productivity in the AI era requires more than just deploying new digital tools—it requires ensuring people are genuinely able, ready, and willing to adapt. By uniting our human-centric PEAKISM™ 2.0 methodology and leadership coaching with Innovatiq's technological scale, we are giving enterprises a practical, measurable roadmap to overcome transformation friction and redesign jobs without burning out their workforce."*
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> **— Gurunath Hari, CEO and Principal Consultant, Emineo Pursuits**

> *"Organizations frequently struggle to connect workforce diagnostics with tangible, day-to-day capability building. Integrating our SkillEra TMS and predictive analytics infrastructure with Emineo Pursuits' advisory and change-leadership expertise creates a single, end-to-end enablement engine that protects transformation ROI and accelerates workforce readiness."*
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> **— Krishna Das, CEO, Innovatiq Technologies Pte Ltd**

About Emineo Pursuits

Emineo Pursuits is a Singapore-based social enterprise and pioneer in sustainable organizational productivity, future leadership, and employee engagement in the AI era. Through its proprietary PEAKISM™ 2.0 Framework, Six Dimensions of Capacity diagnostics, executive coaching, and leadership transformation labs, Emineo Pursuits equips organizations to align human capacity with business performance. For more information, visit https://emineopursuits.com/.

About Innovatiq Technologies Pte Ltd

Innovatiq Technologies Pte Ltd is a Singapore IT services and digital transformation company delivering enterprise-grade workforce technology, cloud infrastructure, and AI-driven learning platforms. Through its flagship SkillEra Training Management System (TMS) and predictive analytics solutions, Innovatiq empowers organizations to modernize skills management, automate compliance tracking, and scale workforce capabilities. For more information, visit https://innovatiq.com.sg/.

Media & Corporate Contacts

> **Media & Interview Inquiries:** To schedule interviews or briefings with leadership from either organization, please contact **+65 6742 0955**.

Emineo Pursuits	Innovatiq Technologies Pte Ltd
124, #05-45 Geylang East Grove, Singapore 380124 Email: happytohelp@emineopursuits.com Website: https://emineopursuits.com/	#04-44, 60 Paya Lebar Road, Singapore 409051 Email: info@innovatiq.com Website: https://innovatiq.com.sg/

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